



**PCCPTA Fall Workshop Saturday, August 19, 2017
Trifecta!**

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What is the winning Trifecta?



Why Membership?



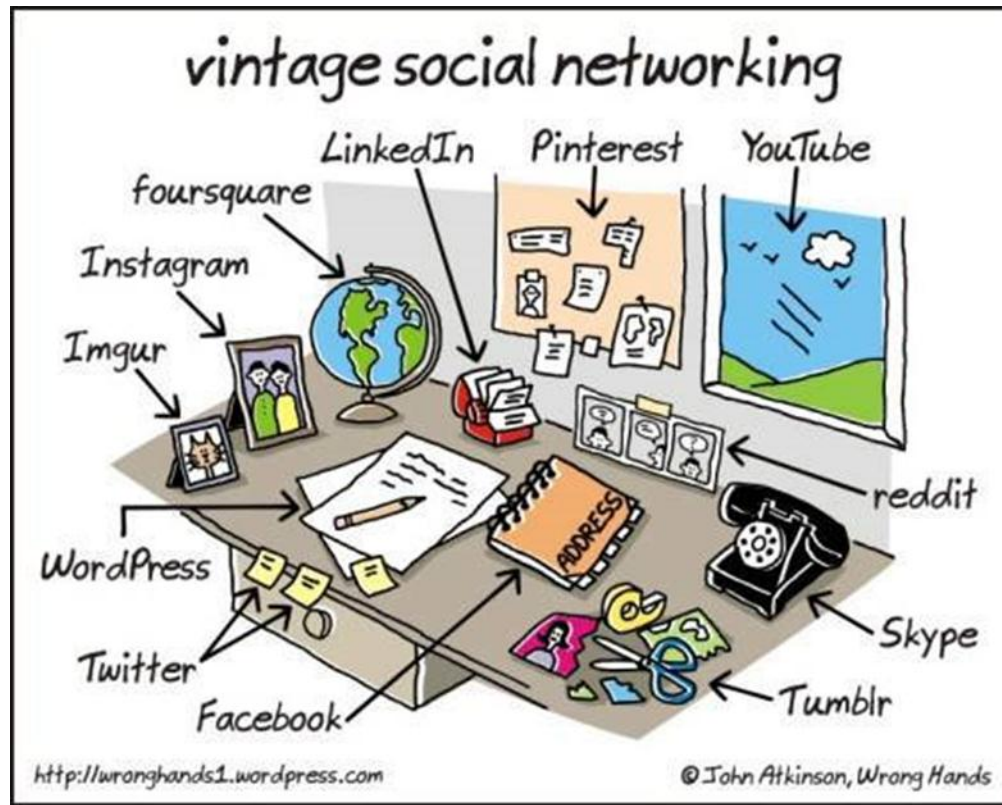
Telling your story



Communication, why is it important?



There are many ways to communicate today,
but are we communicating effectively?



What is Leadership?



**WHEN I TALK TO MANAGERS
I GET THE FEELING THAT
THEY ARE IMPORTANT.**

**WHEN I TALK TO LEADERS
I GET THE FEELING THAT
I AM IMPORTANT.**

What does a leader need?



What is Advocacy?



Local Efforts



Why Numbers Matter



Tying it all
together!



Why together they are the winning Trifecta!

Membership

Leadership

Advocacy

National PTA Online Resources

WEBSITE

Free ready-to-print downloads in multiple languages

ONLINE COMMUNITY

Follow [#PTA4Kids](#) on your favorite social media platform and be part of our growing online PTA community



Questions?



Thank you for attending.

*This presentation was adapted from the
National PTA Trifecta PowerPoint.*

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