

## **Official rules for the *PCCPTA's FAN-tastic Kindle* contest Thursday, February 21, 2013**

1. NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES: The "PCCPTA's FAN-tastic Kindle" Sweepstakes (the "Sweepstakes") is sponsored by the Pinellas County Council of Parent Teacher Associations (PCCPTA), 12090 Starkey Road, Largo, Florida 33773. The Sweepstakes entry period begins on March 11, 2013 at 12:00 AM Eastern Daylight Time and ends on April 15, 2013 at 11:59 PM EDT (the "Entry Period").
2. ELIGIBILITY: This Sweepstakes is open to individuals who are verified as "fans" of the PCCPTA page on Facebook at the time of the drawing. Entrants must be at least 18 years old to be eligible. Pinellas County Council Executive Board members and Committee Chairs are not eligible to participate in the Sweepstakes or to win any prize. VOID WHERE PROHIBITED OR RESTRICTED BY LAW. Federal, state and local laws and regulations apply.
3. HOW TO ENTER: Entrants must have a Facebook account, which is free. Facebook, located at [www.facebook.com](http://www.facebook.com), is not affiliated with and does not endorse PCCPTA or the Sweepstakes. Facebook accounts are governed by the Facebook privacy policy (<http://www.facebook.com/policy.php>). Once Entrant has a Facebook account, go to <http://www.facebook.com/PCCPTA> (the "Sweepstakes Site") at any time during the Entry Period. All of the Sweepstakes information will be posted on the Sweepstakes Site throughout the Sweepstakes period. To be eligible to participate, each entrant will need to become a Fan of the PCCPTA page by clicking the "Like" button, then submit an official entry form, which includes his/her name, email address, and answer a question regarding their PTA membership status. Entrants need not be a current member of PTA to enter. Limit of one entry per Facebook account and person. Duplicate entries from the same email address/person will be automatically eliminated without notice to the entrant. Where a dispute arises about who submitted an entry, the entry will be deemed submitted by the holder of the Facebook account. Entries must be received the end of the Entry Period, according to Sweepstakes Provider's clock. Odds of winning depend on the number of eligible entries received. No entries will be acknowledged or returned.
4. PRIZES: A total of one (1) prize will be awarded. The prize will consist of one Kindle Wifi reader (the "Prize"). Approximate retail value of the Prize is sixty-nine U.S. Dollars (\$69). Except where otherwise expressly noted in these Official Rules, the selection of all vendors, prizes, products and services is subject to the Sweepstakes Provider's sole and absolute discretion. Prize (and/or any portion thereof) is nontransferable and non-exchangeable. No substitutions or cash redemption of prize is permitted except that the Sweepstakes Provider retains the right to substitute a prize of equal or greater retail value. Additional restrictions may apply.
5. PRIZE DRAWING: The potential prize winner ("Selected Entrant") will be selected in a random drawing from all eligible entries received. The drawing will be held at the end of the Entry Period. The drawing will be conducted by the Sweepstakes Provider, whose decision is final and binding on all aspects of this Sweepstakes. The Selected Entrant will be notified within 24 hours of selection by email. Failure of the Selected Entrant to respond within a reasonable time frame (but not longer than 96 hours) from such notification referred to above may result in disqualification and the selection of another entrant from among all eligible entries received. By entering the drawing, each entrant agrees to be bound by these Official Rules and the decisions of the Sweepstakes Provider. Selected Entrant agrees that PCCPTA may use their name on Facebook, on PCCPTA-affiliated websites and in other electronic and print publications. In the event of non-compliance for any reason, including the inability to accept the Prize for any reason, an alternate entrant may be selected. Prize will be delivered to U.S. address only.
6. CONDITIONS, DISCLAIMERS AND LICENSE: By entering this Sweepstakes, each entrant agrees to be bound by these Official Rules and by all decisions of the Sweepstakes Provider (which decisions are final and binding on all matters relating to the Sweepstakes), and to comply with all federal, state and local laws and regulations. The decisions of the Sweepstakes Provider are final on all matters of fact, interpretation, eligibility, procedure and fulfillment. Entries and other submitted materials become the property of the Sweepstakes Provider and/or its promotional partner(s) and will not be acknowledged or returned. The Sweepstakes Provider is not responsible for incomplete, late, lost or misdirected entries, or for any technical malfunction, human error, lost/delayed data transmission, omission, interruption, deletion, defect or line failure in connection with any telephone network, computer equipment, software or any combination thereof. Entries are void if unreadable, inaccurate, incomplete, mechanically reproduced, irregular in any way, or otherwise not in compliance with these Official Rules. The Sweepstakes Provider makes no warranties, and hereby disclaims any and all warranties, express or implied, concerning any prize furnished or made available in connection with the Sweepstakes. Although Sweepstakes Provider attempts to ensure the integrity of the Sweepstakes, the Sweepstakes Provider is not responsible for the actions of entrants or other individuals in connection with the Sweepstakes, including entrants' or other individuals' attempts to circumvent the Official Rules or otherwise interfere with the administration, security, fairness, integrity, or proper conduct of the Sweepstakes. The Sweepstakes Provider is not responsible for injury or damage to entrant's or any other person's computer(s), other equipment, or person(s) related to or resulting from participation in the Sweepstakes or downloading materials from or using the Sweepstakes Site. If, for any reason, the Sweepstakes is not capable of running as planned by

reason of damage by computer virus, worms, bugs, tampering, unauthorized intervention, fraud, technical limitations or failures, strikes, industry conditions, bankruptcy or liquidation, marketplace demands, applicable law, unforeseen obstacles, or any other causes which, in the sole opinion of the Sweepstakes Provider, could corrupt, compromise, undermine or otherwise affect the administration, security, fairness, integrity, viability or proper conduct of the Sweepstakes, the Sweepstakes Provider reserves the right in its sole and absolute discretion to modify these Official Rules and/or to cancel, terminate, modify, or suspend all or any part of the Sweepstakes, and to select a Selected Entrant from among all eligible entries received up to the time of such cancellation, termination, modification, or suspension, as applicable. Proof of submitting entry will not be deemed receipt of such entry by the Sweepstakes Provider. In the event that there are typographical errors that obscure the original intent of the Sweepstakes, Sweepstakes Provider reserves the right to cancel or modify the Sweepstakes appropriately. In order to claim the Prize, the Selected Entrant may be required to complete address verification and other registrations and participation information requested by the Sweepstakes Provider (unless prohibited by law), at the discretion of Sweepstakes Provider. In no event is Sweepstakes Provider required to contact Selected Entrant more than once.

7. CONDUCT: The Official Rules will be posted on the Sweepstakes Site throughout the Entry Period. By entering and participating in this Sweepstakes, entrants (a) fully and unconditionally agree to be bound by these official rules and by all decisions of the Sweepstakes Provider (which decisions shall be final and binding in all respects), including without limitation decisions regarding eligibility, prize winners and the interpretation of terms used in these Official Rules; and (b) represents and warrants that all information provided by entrant in connection with the Sweepstakes is true, accurate and complete. The Sweepstakes Provider reserves the right, at any time and at its sole discretion, to disqualify and/or deem ineligible to participate in this Sweepstakes or any future sweepstakes or other promotions of the Sweepstakes Provider, any individual it suspects: to be tampering with the entry process or the operation of the Sweepstakes or the Sweepstakes Site; to be acting in violation of the Official Rules or the Sweepstakes Site's terms of service, privacy policy or other terms, conditions or guidelines; to be acting in bad faith or in a disruptive manner, or with the intent to annoy, abuse, threaten or harass any other person; to have failed to agree to these Official Rules; or to be in violation of these Official Rules. Any attempt by an entrant or any other individual to deliberately damage any Internet site or undermine the legitimate operation of the Sweepstakes is a violation of these Official Rules as well as criminal and civil laws. Should the Sweepstakes Provider believe or become aware that such an attempt has been, is being, or will be made, the Sweepstakes Provider reserves the right to seek remedies and damages from any responsible entrant(s) and other responsible individual(s) for the attempted damage to the fullest extent permitted by law, including without limitation criminal prosecution.

8. RELEASE AND INDEMNIFICATION: By entering the Sweepstakes, entrants release and hold the Sweepstakes Provider harmless from and against any and all losses, damages, rights, claims and actions of any kind arising in whole or in part, directly or indirectly, from the Sweepstakes or participation in any Sweepstakes-related activity (including without limitation the removal from the site of, or discontinuation of access to, any materials), or resulting directly or indirectly from acceptance, possession, use or misuse of any Prize awarded in connection with the Sweepstakes, including without limitation personal injury, death and/or property damage, as well as claims based on publicity rights, defamation and/or invasion of privacy.

9. LIMITATION OF LIABILITY: In no event will the Sweepstakes Provider be responsible or liable for any damages or losses of any kind, including without limitation direct, indirect, incidental, consequential or punitive damages, arising out of any access to and/or use of the Sweepstakes Site, the downloading from and/or printing material downloaded from the Sweepstakes Site, the removal from the Sweepstakes Site of, or discontinuation of access to, any materials, or the acceptance, possession, use, or misuse of, or any harm resulting from the acceptance, possession, use or misuse of, or participation in, any prize awarded in connection with the Sweepstakes. Without limiting the foregoing, the Sweepstakes, all Prizes, and all materials provided on or through the Sweepstakes Site are provided "as is" without warranty of any kind, either express or implied, including without limitation the implied warranties of merchantability, fitness for a particular purpose, and non-infringement.

10. GOVERNING LAW: The Sweepstakes and these Official Rules are governed by and shall be construed in accordance with the substantive laws of the State of Florida and the United States of America applicable to contracts made and performed entirely in Florida. All applicable federal, state and local laws and regulations apply.